

# BALANCE

**Sanitizers work better in balanced water.**

**Borates keep water balanced,** keep filters clear, and some borates are approved by the EPA to prevent algae. Adding borates to your pool routine will help to keep your water balanced and allow you to **maintain a lower chlorine residual.**

**BORATES  
MAKE IT  
BETTER**



<https://www.havilandpool.com/pages/borates-make-it-better>  
*Scan QR code or follow link to learn more*



# CLEAN

**Circulation and Filtration clear the way for sanitizers.**

We call this **Cleanation.**

The physical cleaning of surfaces along with proper circulation and filtration are way more important than you think.

By maintaining the hygiene of your pool water, surfaces (and swimmers), you'll see an amazing reduction in chlorine demand.

**Your water is only as clean as your filter.  
Keep it clean and supercharged!**



# REMOVE

**For clean water, remove the yuck you can't see.**



Enzymes break down the bonds of oils and sweat to keep sanitizers free to do their job.

**Phosphates are bad for pool water.  
Keep them in check.**

You can't remove what you can't filter.  
A good clarifier is worth its weight in gold.



**A change in pH of 1.0 will change the sanitizing efficiency of chlorine by 40%!**

**IMPORTANT STEPS:**

pH:	7.2 - 7.6
Total Alkalinity:	80 - 120 ppm
Calcium Hardness:	200 - 400 ppm
Borates:	30 - 50 ppm

**IMPORTANT STEPS:**

- Surface Skimming - Daily
- Empty Skimmer Basket - Daily
- Brushing & Vacuuming - Weekly
- Filter Clean - Monthly

**Run filter at least 12 hours a day.**  
Variable Speed Pumps (VSP) are designed to use less electricity.

**DON'T ASK WHAT YOUR CHLORINE CAN DO FOR YOU**

**ASK WHAT YOU CAN DO FOR YOUR CHLORINE!**