



2019 Spring Training Seminars and Expo

Join us for Two Exciting Days of Seminars and Vendor Table Top Displays

March 4th and March 5th

Potawatomi Hotel & Casino - 1721 W Canal St, Milwaukee, WI 53233 (800) 729-7244

For More Info & To Register for our FREE Seminars and Welcome Party, Visit www.APSPMidwest.org/seminars

Monday, March 4	
9:00am	Using Technology for Safety Cover Measuring Michael Getty Sponsored By: Mid America Sales
10:00am	Fire Feature Designs Jesus Estrada Sponsored By: Mid America Sales
11:00am	Fire Feature Installation Tip and Tricks Jesus Estrada Sponsored By: Mid America Sales
1:00pm	Increase Your Bottom Line With Alternative Sanitizers Rich Piereth Sponsored By: Piereth Sales
2:00pm	Managing Your Business Effectively with Software Jason Pugh Sponsored By: RB Retail & Service Solutions
3:00pm	Salt + Generator = Now What? John 'The Legend' Bokor Sponsored By: Haviland
5:00pm	Welcome Party & Open Bar
Tuesday, March 5	
9:00am	Learn how to market and grow your business online Mitchell Hershey Sponsored By: ReachLocal/USA TODAY NE
10:00am	Stainless Steel Cover Cables Just Make Sense Adam Maynard Sponsored By: Cover Pools
10:25am	How To Beat Internet Sales Ryan Kemp Sponsored By: Zodiac / Jandy
11:00am	Understanding Hydraulics Keith Roberts Sponsored By: Hayward
1:00pm	Using Technology to Increase Your Service Tech Sales Dan Schmidt & John Oster Sponsored By: Pentair
2:30pm	What Lies Beneath: The Consequences of High CYA James Burba & Tom Moore Sponsored By: Lonza
3:30pm	Fiberglass Pools Keith Lyons Sponsored By: Latham

Table Top Displays Will Include Products from Industry Leader and Our Platinum Host Sponsor



As Well as Sponsor Displays from more Industry Leading Manufacturers, Distributors and Sales Representatives, including:



Lonza



But We're Not Done Yet!
Check out more vendors who will be there:



Don't forget to sign up for our APSP Certification Training

Visit us at www.APSPMidwest.org/apsp-in-person-education for more information about our *In Person Training* including the following APSP Certification Courses



Questions? Email President@APSPMidwest.org